Virgin Mobile Selects InfoSpace to Provide Platform for Next Generation Wireless Internet Services

Customers of Virgin Mobile, the fastest growing operator in the UK, to get access to UK's largest suite of mobile data and transaction services through InfoSpace partnership

BELLEVUE, Wash. & LONDON--(BUSINESS WIRE)--Sept. 14, 2000--InfoSpace (Nasdaq: INSP), a leading global provider of merchant and consumer infrastructure services on wireless and other platforms, and Virgin Mobile, the world's first virtual mobile network operator, today announced that Virgin Mobile has selected InfoSpace's cutting-edge platform for mobile data and transaction services.

The services will provide a whole new way for Virgin Mobile customers to access information, shop, communicate and otherwise manage their lives. Virgin Mobile is capitalizing on InfoSpace's cutting-edge platform and suite of services, to promote the Virgin Group's expertise in the fields of entertainment, leisure and travel. Virgin Mobile will introduce the comprehensive range of wireless services over the InfoSpace platform and under the Virgin Mobile brand later this year.

As a result of implementing the InfoSpace platform, Virgin Mobile customers will be able to obtain details about new music and film releases, make purchases from their mobile phone, receive details of special offers and be sent details of entertainment and sports events that are personalized to their profile. The service, which can be customized, will also let users receive local information, such as cinema listings.

In addition, communication services will allow Virgin Mobile users to send and receive email and instant messages from any device to any other and access personal information from an electronic address book, calendar and to-do list. InfoSpace and Virgin will continue to define the scope and breadth of their partnership together as the Virgin Mobile business continues to develop.

"Virgin customers expect the very best value along with innovative products and services. That's why we chose the InfoSpace platform to power Virgin Mobile's services," said Sir Richard Branson, chairman of Virgin Mobile. "This isn't about hype, or just about WAP. These services will be useful, relevant and make the mobile phone much more fun."

Naveen Jain, chairman of InfoSpace, said: "Our agreement with Virgin Mobile is a perfect example of how companies worldwide can benefit by offering InfoSpace-powered services to their customers under their own brand. By rolling out cutting-edge services optimized for both narrow and broadband devices under the Virgin brand, Virgin Mobile and the Virgin Group at large will be able to extend the value of their brand, strengthen relationships with their customers and create new revenue streams."

About InfoSpace

InfoSpace is a leading global Internet information infrastructure services company. InfoSpace provides commerce, information and communication infrastructure services to wireless devices, merchants and Web sites. InfoSpace's affiliates include a network of wireless and other non-PC devices including PCs, cellular phones, pagers, screen telephones, television set-top boxes, online kiosks, and personal digital assistants. These include relationships with AT&T Wireless, Intel, Ericsson, Nokia, Mitsui and Acer America. InfoSpace's affiliate network also consists of more than 3,100 Web sites that include AOL, Microsoft, Disney's GO Network, NBC's Snap, Lycos, DoubleClick and ABC LocalNet, among others.

InfoSpace's recent announcement that they have entered into an agreement providing for the acquisition of Go2Net (Nasdaq: GNET) positions the company to tap the market for broadband wired (DSL and cable) and broadband wireless (2.5G and 3G) services such as interactive gaming, television and other entertainment services. In addition, the announcement brings full back end payment processing to InfoSpace's existing commerce services, allowing InfoSpace to offer everything a merchant needs to conduct the entire lifecycle of a transaction, one of the key drivers of mobile commerce adoption.

About Virgin Mobile

Virgin Mobile is a 50:50 joint venture company between Virgin and Deutsche Telekom's One 2 One and is the UK's first mobile
Virgin Mobile is now established as the most successful virtual network operator in the world. Since its launch in November 1999, it has attracted over 400,000 customers making it one of the fastest growing mobile phone companies ever.

Virgin has already taken the brand overseas with Virgin Mobile (Australia) a partnership with Cable and Wireless Optus; and Virgin Mobile (Asia) a joint venture with Singapore Telecom. Virgin Mobile aims to become the world’s first truly global virtual network operator. Virgin Mobile phones are available direct on 0845 6000 600; on the web at http://www.virgin.com/mobile; or on the High Street at more than 300 Virgin Megastores, Our Price and V Shops.

This release contains forward-looking statements relating to the development of the Company’s products and services and future operating results, including statements regarding the Company’s agreement with Virgin Mobile, that are subject to certain risks and uncertainties that could cause actual results to differ materially from those projected. The words "believe," "expect," "intend," "anticipate," variations of such words, and similar expressions identify forward-looking statements, but their absence does not mean that the statement is not forward-looking. These statements are not guarantees of future performance and are subject to certain risks, uncertainties and assumptions that are difficult to predict. Factors that could affect the Company’s actual results include the progress and costs of the development of our products and services and the timing of market acceptance of those products and services. A more detailed description of certain factors that could affect actual results include, but are not limited to, those discussed in InfoSpace’s Annual Report on Form 10-K, in the section entitled “Factors Affecting InfoSpace’s Operating Results, Business Prospects and Market Price of Stock.” Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this release. InfoSpace undertakes no obligation to update publicly any forward-looking statements to reflect new information, events or circumstances after the date of this release or to reflect the occurrence of unanticipated events.

Contacts
InfoSpace, Inc.
Adam Whinston, 425/201-8946
adam.whinston@infospace.com